# **CarbonChamp.com Privacy Policy**

# Last Updated: January 31, 2024

Welcome to CarbonChamp.com (the "Website"). This Privacy Policy outlines how we collect, use, disclose, and protect your personal information. By using this Website, you consent to the practices described herein.

#### 1. Information We Collect

- a. **Personal Data:** We collect personal data that you voluntarily provide to us, including but not limited to name and email address.
- b. **Automatically Collected Information:** We may also automatically collect certain information when you visit our Website, such as IP address, device information, and browser type.

#### 2. Use of Personal Data

We process your personal data for the following purposes:

a. To provide and maintain our services. b. To communicate with you, respond to your inquiries, and provide customer support. c. To improve our Website and services. d. To send promotional and marketing communications with your consent.

# 3. Legal Basis for Processing

We process personal data based on the legal bases outlined in the GDPR, including the necessity of processing for the performance of a contract, compliance with a legal obligation, protection of vital interests, consent, the performance of a task carried out in the public interest or in the exercise of official authority, and legitimate interests pursued by the data controller or a third party.

### 4. Data Sharing

- a. **Third-Party Service Providers:** We may share your personal data with third-party service providers who assist us in providing and improving our services.
- b. **Legal Compliance:** We may disclose your personal data if required by law or in response to valid requests by public authorities.

#### 5. International Data Transfers

If we transfer your personal data outside the European Economic Area (EEA), we will ensure adequate safeguards are in place to protect your privacy rights.

# 6. Data Subject Rights

You have the following rights regarding your personal data:

a. The right to access your personal data. b. The right to rectify inaccurate personal data. c. The right to erasure of your personal data. d. The right to restrict processing of your personal data. e. The right to data portability. f. The right to object to processing of your personal data.

### 7. Data Security

We implement reasonable and appropriate security measures to protect your personal data from unauthorized access, disclosure, alteration, and destruction.

#### 8. Data Retention

We will retain your personal data for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

### 9. Changes to Privacy Policy

We reserve the right to modify or revise this Privacy Policy at any time. We will notify you of any changes by posting the revised policy on this Website.

#### 10. Contact Information

If you have any questions or concerns about this Privacy Policy or our data processing practices, please contact us at hello@carbonchamp.com.